



International Association for the  
Study of Insurance Economics

# Études et Dossiers

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## Études et Dossiers No. 348

**5<sup>th</sup> Geneva Association Health & Ageing  
Conference**

**Long Term Care –  
Risk Profiles, Determinants and Financing**

6-7 November 2008  
London

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November 2008

**Working Paper Series of  
The Geneva Association**

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Layout & Distribution: Valéria Kozakova



**5th Geneva Association Health & Ageing Conference**

**Long Term Care - Risk Profiles, Determinants and Financing**

**6-7 November 2008, London**

*hosted by Bupa*

**Venue:**

Jury's Great Russell Street Hotel  
"Tavistock room"  
16-22 Great Russell Street  
London WC1B 3NN

**6 November 2008**

**10.15 Welcome / Opening Remarks**

- Dr. Christophe Courbage, Director of Research, The Geneva Association
- Nicholas Beazley, Group Strategy Director, Bupa, London

**10.30 – 12.30 Session 1: Individual risk profiles and their impact on long term care**

Chair: Dr. Clive Bowman, Medical Director, Bupa Care Services, London

- *Individual risk profiles and their impact on long term care*  
Prof. Jean-Pierre Michel, Director, Department of Geriatrics and Rehabilitation, University Hospital of Geneva
- *On the determinants of long term care with reference to dementia*  
Prof. Jean-François Dartigues, Institute of Public Health, University of Bordeaux
- *Prevention and individual risk profiles*  
Christine Hancock, European Director, Oxford Health Alliance, London

**12.30 – 13.30 Lunch Break**

**13.30 – 15.30 Session 2: A focus on the economics of long term care**

Chair: Dr. Carlo Savino, Senior Economist, ANIA, Roma

- *The economics of long term care*  
Prof. Peter Zweifel, Socioeconomic Institute of the University of Zurich
- *Population ageing and health care expenditure: is long term care different?*  
Prof. Stefan Felder, Chair of Health Economics, Duisburg-Essen University
- *Financing long term care in Europe: how will the public-private mix evolve?*  
Dr. Manfred Huber, Director Health and Care, European Centre for Social Welfare Policy and Research, Vienna

**15.30 – 16.00 Coffee Break**

### **16.00 – 18.00 Session 3: Long term care providers**

Chair: Francesca Colombo, Principal Administrator, Health Division, OECD, Paris

- *Long term care – risk profiles, determinants and financing. Perspectives from Bupa's experience*  
Dr. Clive Bowman, Medical Director, Bupa Care Services, London
- *Long term care: decisions and dilemmas for individuals and their families*  
Dr. Gillian Dalley, Chief Executive, The Relatives & Residents Association, London
- *EU Policies in the area of long term care: Lessons from the open method of coordination*  
Dimitris Theodorakis, European Commission, DG Employment, Social Affairs and Equal Opportunities, Brussels

**19.00 Cocktail** (Restaurant Bertorelli, 19 Charlotte Street, London W1T 1RL)

**19.30 Conference Dinner** (Restaurant Bertorelli, 19 Charlotte Street, London W1T 1RL)

### **7 November 2008**

### **8. 30 – 10.30 Session 4: Long term care insurance**

Chair: Prof. Roland Eisen, Johann Wolfgang Goethe University, Frankfurt

- *US long term care insurance*  
Loida R. Abraham, Senior Vice-President, LTC, Swiss Re Life & Health America Inc, New-York
- *Long term care insurance: French and international perspectives*  
Pierre-Yves Le Corre, Senior Partner, SCOR, Paris
- *Characteristics and background of long term care insurance products in Austria*  
Elisabeth Stadler, Member of the Board, UNIQA Versicherungen AG, Vienna

**10.30-11.00 Coffee Break**

### **11.00 – 13.00 Session 5: Covering long term care**

Chair: Dr. Christophe Courbage, Director of Research, The Geneva Association

- *Funding systems for long term care services: a U.K. Perspective*  
Dr. Jose-Luis Fernandez, Deputy Director, PSSRU, London School of Economics, London
- *Are they aware? Do they care? - Analyzing adult children's demand for insuring their parents' long term care risk*  
Tian Zhou-Richter, Research Associate, Dr. Wolfgang Schieren-Chair for Insurance and Risk Management, Humboldt University, Berlin
- *Reverse mortgages and long term care risks*  
Roger Hillier, Head of Equity Release and Protection Product Development, Partnership, London

**13.00 – Farewell buffet lunch**