



Association Internationale pour
l'Etude de l'Economie de l'Assurance
«Association de Genève»

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PRE - PROGRAMME

Within its 'M.O.R.E.' – Programme (Managing Risks in the Economy)
The Geneva Association organises,
in collaboration with SCOR Paris

The M.O.R.E. 21 - Seminar
on the subject of
**THE ROLE OF RISK MANAGEMENT
AND LOSS PREVENTION IN FIRE INSURANCE**

Dates: September 24 - 25, 2007

Venues:

Monday and Tuesday am: SCOR, Immeuble SCOR,
1, avenue du Général de Gaulle, 92074 Paris la Défense,
phone +33 (0)1 46 98 70 00

Tuesday pm: FFSA, 26, bd Haussmann, 75009 Paris

Programme and travel recommendations

Arrival recommended for speakers and other participants:

Sunday, **September 23, 2007**

Sunday, Sep 23 **SPEAKERS' DINNER** (speakers only)
from 7.30 pm onwards (downtown Paris)

Monday, Sep 24 workshop 1 (at SCOR Paris La Défense)
workshop 2 (at SCOR Paris La Défense)
CONFERENCE DINNER in downtown Paris
(all participants)

Tuesday, Sep 25 workshop 3 (at SCOR Paris La Défense)
25th anniversary of WFSC (at FFSA Paris 9e)
RECEPTION AT FFSA (all participants)

ACCOMMODATION: Hotel Ambassador
16 bd Haussmann,
FR-75009 Paris
tel +33 1 44 83 40 40

The M.O.R.E. 21 - Seminar will focus on topics such as:

- Efforts to stop fires starting at all, measures to control and reduce the scale and effects of fires once started, and of their impact on human life and health.
- How are these risks and uncertainties going to change in the coming years?
- What is the role of insurance in the eyes of the economic actors at risk?
- What is the perception of insurance for the individuals at risk?

Conditions for participation

Participation at the MORE-Seminar is free, but limited to approximately fifty experts in order to facilitate discussions and an informal exchange of views.

Rules of the MORE – Seminars

In order to foster discussions between speakers and participants:

- attendance is limited to approximately 50 participants,
- **presentations are limited to 20 minutes, followed by 20 minutes of discussion,**
- the working language of the seminar is **English.**

Participation at the 'MORE - Seminars' is free of charge, but any person interested in attending should register in advance and will receive a confirmation of participation.

Participants have to pay travel costs and hotel accommodation themselves.

Proceedings

Conference papers will be published by The Geneva Association 'as received'; the proceedings will be sent to all participants and can be ordered by third parties.

In addition, selected papers will be submitted to the editors of the GENEVA PAPERS - Issues and Practice, a refereed journal, to be considered for publication.

The Risk Management Programme is an integral part of The Geneva Association's dialogue with other economic actors in order to emphasise the role of insurance in a modern service economy. The focus of the programme is to:

- provide a platform between the insurance community, the engineering and academic communities and policy makers to discuss risk issues,
- foster the use of the tools of risk assessment and risk management in new fields of application, such as policy making,
- promote the concept of the insurability of risks as the 'natural' borderline between State legislation and the market economy,
- identify new opportunities for insurers in the emerging sustainability concept in order to enlarge the field of insurable risks,
- research and illustrate the new risks in the emerging service economy, based on an extended performance responsibility of economic actors.

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**Sunday, September 23, Speakers' dinner in downtown Paris
reserved for speakers' and chairmen to coordinate the sessions**

DAY 1 MONDAY morning, September 24, 2007:

**Venue: SCOR, Immeuble SCOR, 1, avenue du Général de Gaulle,
92074 Paris la Défense, phone +33 (0)1 46 98 70 00**

8.20 Departure from the Hotel Ambassador to La Défense
by train from Gare St Lazare

9.00 WELCOME AND OPENING
Philippe Trainar, Chief Economist Officer, SCOR, and
Walter R. Stahel, Vice Secretary General of The Geneva Association

Workshop 1 : fire protection and loss prevention issues
efforts to stop fires starting at all, measures to control and reduce the
scale and effects of fires once started, and of their impact on human
life and health

Chair: Walter R. Stahel

9.20 Introduction by the Chair

9.30 **Risk Management – a Reinsurer's Perspective**
Cyril Darribère, Manager Risk Engineering Services, Swiss Re Zurich

10.10 – 10.40 Coffee Break

10.40 **Mapping of Asset Risks – dos and don'ts**
Jean-François Spoïden, Globals & Large Risks Global Asset Protection
Services, German Branch, Swiss Re, Neu-Isenburg

11.20 **On-Site Fire Risk Engineering after Off-Site Risk Analysis**
Gordon Biezeveld, Fire & Security Industry Manager EU & LA,
UL International (Netherlands) B.V., Arnhem

12.00 Lunch

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DAY 1 MONDAY afternoon, September 24, 2007:

**Venue: SCOR, Immeuble SCOR, 1, avenue du Général de Gaulle,
92074 Paris la Défense, phone +33 (0)1 46 98 70 00**

Workshop 2 : fire fighting and evacuation issues

14.00 **HEED – Study on the High-Rise Evacuation-Evaluation Database**
Prof. E R Galea, CAA Professor of Mathematical Modelling,
Director Fire Safety Engineering Group,
School of Computing and Mathematical Sciences, University of Greenwich

14.40 **Water Mist – Technical Background and Applications**
Uwe Klinkhardt, Marioff GmbH, Dahlwitz-Hoppegarten.

15.20 – 15.50 Coffee Break

15.50 **The Role of Disaster Restoration in Reducing Fire Losses**
Neal Courtney, Market Development Director,
BELFOR Europe GmbH, Duisburg

16.30 **Sprinkler – Track Record and Cost-Benefit Issues,**
Bernadette Hartley, European Fire Sprinkler Network, UK

17.30 Transfer by train from La Défense to Gare St Lazare, Paris 9e and Hotel
Ambassador

8.30 pm **CONFERENCE DINNER** (all participants) in downtown Paris:
'Au Petit Riche', 25, rue Le Peletier, 75009 Paris
dinner speaker Victor Peignet, non-life Director, SCOR

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DAY 2 TUESDAY morning, September 25, 2007
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**Venue: SCOR, Immeuble SCOR, 1, avenue du Général de Gaulle,
92074 Paris la Défense, phone +33 (0)1 46 98 70 00**

Workshop 3: fire loss / claims management issues

8.20 Departure from the Hotel Ambassador to Paris La Défense
by train from Gare St Lazare

Chair second day: tba

9.00 Introduction by the Chair

9.10 **Fire and environmental losses**
Gerhard Schmid, Munich Re, Munich

9.50 **Spillover Moral Hazard: A Challenge to (Fire) Insurance**
Prof Peter Zweifel, University of Zurich

10.30 – 11.00 Coffee Break

11.00 **Residential Fire Risk Incidence and Reduction: UK and International
Experience**
Prof Gary Stevens, Managing Director, GnoSys UK Ltd, University of Surrey

11.40 **Statistical Analysis of Data from Large Fires – Application of Extreme
Value Methods**
Prof G. Ramachandran, University of Leeds, Technical Director, Faber Maunsell

12.20 Lunch

Transfer by train from La Défense to Gare St Lazare, Paris, and to FFSA,
26, Boulevard Haussmann Paris 9e for the afternoon workshop

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DAY 2 TUESDAY afternoon , September 25, 2007
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**Venue: Fédération Française des Sociétés d'Assurances (FFSA),
26, boulevard Haussmann, F-75009 Paris, entrance at 2, place Adrien Oudin**

Workshop 4: Dealing with Economic Costs and Prevention Strategies

**25th Anniversary of the World Fire Statistics Centre (WFSC)
held at Fédération Française des Sociétés d'Assurances (FFSA),
26, boulevard Haussmann, F-75009 Paris, entrance by 2, place Adrien Oudin**

- 15.30 Registration for the WFSC workshop
 - 16.00 Welcome
Gérard de la Martinière, President, FFSA and President of CEA
Patrick Liedtke, Secretary General and Managing Director, The Geneva Association
 - 16.15 Introduction
Orio Giarini, co-founder of the WFSC, first Secretary General of The Geneva Association
 - 16.30 Honorary Guest Speakers
Benoît Clair, Délégué Général, National Centre for Fire Prevention and Protection, Saint Marcel, France, and Chairman of the Confederation of Fire Protection Associations International (CFPA –I)
 - 17.00 Glyn Evans, retiring Chairman of the UK Fire & Rescue Statistics User Group: The uses and value of fire statistics
 - 17.15 Jacques de Peretti, Chairman of the General Insurance Plenary Commission, FFSA (French Insurance Association)
 - 17.30 Anthony Paish, Director of the WFSC
The way forward
 - 17.45 RECEPTION AT FFSA (all participants)
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CALL FOR PAPERS and invitations to participate

A call for papers and an invitation to participate has been published in the Risk Management Newsletter no. 41 of May 07 and sent to all recipients of the Risk Management Newsletter in Europe.

Suggestions for papers / speakers are welcome at any time and should be addressed to Walter R. Stahel, Vice Secretary General of The Geneva Association.

PROGRAMME OF THE SEMINAR

This is the pre-programme of the Seminar.

The final pre-programme will be available in August 2007.

PROCEEDINGS OF THE SEMINAR

The papers presented at the Seminar will be published in the Etudes & Dossier Series of The Geneva Association.

ACCOMMODATION COSTS AND RESERVATIONS

A block booking of hotel rooms at a preferential rate has been made by The Geneva Association at the

**Hotel Ambassador
16 bd Haussmann, FR-75009 Paris
tel +33 1 44 83 40 40**

if you would like to take advantage of this offer, please complete and return the attached HOTEL RESERVATION FORM

**Please note that participants should reserve the hotel through The Geneva Association in order to profit from the special rates, but pay their travel and hotel accommodation themselves.
A hotel reservation form is enclosed to facilitate reservation.**