



The 1st Geneva Association Health and Ageing Conference

"How Medical Progress Drives Society and Insurance"

21-22 November 2002
Maritim Pro Arte Hotel, Friedrichstrasse 151, 10117 Berlin
Hall 1 A

Thursday 21 November

8.45 Registration and Coffee

9.00 Welcome/ Opening Remarks: Patrick Liedtke, Secretary General, Geneva Association
Introduction to the Geneva Association's Health and Ageing Research Programme,
Dr Christophe Courbage, Head of research Programme, Geneva Association

9.30 **Session 1. Strategic Issues in Health Insurance: Company Perspectives**

Chairman: Nicolas Beazley, Strategy and Development Director, BUPA
Replacing Miss Val Gooding, Chief Executive Officer, BUPA

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"Strategic developments in the health sector from an insurer perspective"

Dr Jan Boetius, Chairman of the Board of Directors, DKV
"Health insurance – challenges and solutions"

10.30-11.00 Coffee break

Paul Overmars, Chairman of the Executive Board, ACHMEA
"Recent Development in the Health Care Sector in the Netherlands - A Critical
Analysis of the Proposals of the New Government"

Wilfried Johannßen, Member of the Board, Vereinte Krankenversicherung AG
"Ways from the cul-de-sac – Corner points of a future health care system"

12.00-12h30 Discussions

12.30 Lunch break (Restaurant "Galerie", Maritim Pro Arte Hotel)

14.00 **Special Presentation**

Dr Achim Regenauer, Chief Medical Director, Munich Re
"Medical progress and insurers: passive payer or proactive player?"

15.00 **Session 2. Strategic Issues in Health Insurance: Research Perspectives**

Chairman: Professor Peter Zweifel, University of Zurich

Professor Mark Pauly, Wharton School, University of Pennsylvania
"Market Insurance, Public Insurance, and the Rate of Technical Change in Medical
Care".

Professor Peter Zweifel, University of Zurich
"Why is technological change in medicine different? Implications for health insurance"

16.00-16.30 Coffee break

Professor Reiner Leidl, University of Ulm
"Medical progress and supplementary private health insurance"

Professor Jean-Paul Moatti, University of Marseille
"The impact of genetic testing on adverse selection in health care insurance: less problems than expected".

17.30-18.00 Discussions

19.30 Conference dinner (Hilton, Salon Corinth, Mohrenstrasse 30)
Dinner's speaker: Dr Volker Leienbach, General Director, PKV

Friday 22 November

9.30 **Session 3. Health, longevity and organisational implications of medical progress**

Chairman: Dr Caspar Sieger, Head of Medical Research, GE Frankona Re

Dr Caspar Sieger, Head of Medical Research, GE Frankona Re
"How medical progress drives longevity"

Stéphane Jacobzone, OECD Senior Economist, Health Economist
"Health and LTC expenditure, can health care systems provide for the future?"

10.30-11.00 Coffee break

Richard Walsh, Head of Health, Association of British Insurers
"Medical technology advances and political implications"

François Peythieu, Director, Groupama and Richard Guédon, Medical Director, Groupama
"Impact of medical progress on health insurance, the French case"

12.00-12.30 Discussions

12.30 Lunch break (Restaurant "Galerie", Maritim Pro Arte Hotel)

14.00 **Session 4. Technological and Pharmacological Aspects of Medical Progress**

Chairman: Dr Bruno Jolain, Director, Sanofi-Synthélabo

Professor Klaus Lindpaintner, Vice President, Roche Genetics
"Pharmacogenetics – a new or old concept in healthcare?"

Dr Bruno Jolain, Director, Sanofi-Synthélabo
"On the relation between pharmaceutical progress and health cost"

Professor David F. Williams, Department of Clinical Engineering, University of Liverpool
"Reconstructing the body – cost, prices and risks"

15.30-16.00 Discussions

16.00 End of the conference