



4<sup>th</sup> Geneva Association Conference on Health and Ageing

# Chronic conditions and Insurance

Vienna, 6-7 November 2006

hosted by UNIQA

Venue: Untere Donaustraße 25, 1029 Vienna

## **6 November 2006**

**19.00 Conference Dinner** (Venue: Hotel de France, Schottenring 3, 1010 Vienna)

## **7 November 2006**

### **08.40 Welcome / Opening Remarks**

- Patrick Liedtke, Secretary General, The Geneva Association
- Dr. Peter Eichler, Member of the Board, UNIQA Personenversicherung AG, Vienna

### **9.00 – 10.20 Session 1: Chronic conditions and their characteristics**

Chair: Dr. Peter Eichler, Member of the Board, UNIQA Personenversicherung AG, Vienna

- *Long term care for chronic diseases*  
Prof. Fred Paccaud, Director, Institute of Social and Preventive Medicine, University of Lausanne
- *The Metabolic Syndrome, Diabetes and Cancer - a challenge for medicine in the future*  
Dr. Wolfgang Munda, Medical Director, Generali Insurance, Vienna

### **10.20 – 10.40 Coffee Break**

### **10.40 – 11.20 Special presentation: Chronic conditions and economics consequences**

Chair: Dr. Nicolas Pangher, Director European E-health and R&D, ITALTBS SpA, Trieste

- *The economic consequences of chronic conditions*  
Dr. Marc Suhrcke, World Health Organization, Venice

### **11.20 – 12.40 Session 2. Ways of preventing and overcoming chronic conditions**

Chair: Dr. Nicolas Pangher, Director European E-health and R&D, ITALTBS SpA, Trieste

- *Ways of preventing and overcoming chronic conditions with special emphasis on physical activity*  
Prof. Norbert Bachl, Head of the Faculty of Sports Science and University Sport, Vienna
- *The role of insurance companies in preventing chronic conditions*  
Dr. Peter Eichler, Member of the Board, UNIQA Personenversicherung AG, Vienna

### **12.40 – 14.00 Lunch Break**

### **14.00 – 17.30 Session 3: Organising the coverage of chronic conditions**

Chair: Dr. Christophe Courbage, Head of Health and Ageing, the Geneva Association

- *Organising the coverage of chronic conditions from the viewpoint of life and disability insurance*  
Dr. Siegfried Akermann, Chief Medical Officer, Allianz Life Insurance Company, Stuttgart
- *The challenge of managing and insuring the growing risks of chronic disease*  
Dr. James Rice, Director, Cambridge International Health Leadership Programme, Cambridge University

### **15.30 – 16.00 Coffee Break**

- *Innovative products for elderly and challenges in underwriting*  
Dr. Olga Ruf-Fiedler, Vice President, Winterthur Group, Switzerland  
Jeffrey King, Senior Underwriting & Claims Consultant, Winterthur Group, Switzerland
- *Implementation of the strategic decision to be the specialized insurer for the generation 50 +*  
Stephan Schinnenburg, Executive Board, IDEAL Versicherung, Berlin

**17.30 End of Conference: closing remarks**