



5th Geneva Association Health & Ageing Conference

Long Term Care - Risk Profiles, Determinants and Financing

6-7 November 2008, London

hosted by Bupa

Venue:

Jury's Great Russell Street Hotel
"Tavistock room"
16-22 Great Russell Street
London WC1B 3NN

6 November 2008

10.15 Welcome / Opening Remarks

- Dr. Christophe Courbage, Director of Research, The Geneva Association
- Nicholas Beazley, Group Strategy Director, Bupa, London

10.30 – 12.30 Session 1. Individual risk profiles and their impact on long term care

Chair: Dr. Clive Bowman, Medical Director, Bupa Care Services, London

- *Individual risk profiles and their impact on long term care*
Prof. Jean-Pierre Michel, Director, Department of Geriatrics and Rehabilitation, University Hospital of Geneva
- *On the determinants of long term care with reference to dementia*
Prof. Jean-François Dartigues, Institute of Public Health, University of Bordeaux
- *Prevention and individual risk profiles*
Christine Hancock, European Director, Oxford Health Alliance, London

12.30 – 13.30 Lunch Break

13.30 – 15.30 Session 2. A focus on the economics of long term care

Chair: Dr. Carlo Savino, Senior Economist, ANIA, Roma

- *The economics of long term care*
Prof. Peter Zweifel, Socioeconomic Institute of the University of Zurich
- *Population and health care expenditure: is long-term care different?*
Prof. Stefan Felder, Chair of Health Economics, Duisburg-Essen University
- *Financing long term care in Europe: how will the public-private mix evolve?*
Dr. Manfred Huber, Director Health and Care, European Centre for Social Welfare Policy and Research, Vienna

15.30 – 16.00 Coffee Break

16.00 – 18.00 Session 3. Long term care providers

Chair: Francesca Colombo, Principal Administrator, Health Division, OECD, Paris

- *Bupa's experience as a leading operator of care homes across the globe*
Dr. Clive Bowman, Medical Director, Bupa Care Services, London
- *Long term care: decisions and dilemmas for individuals and their families*
Dr. Gillian Dalley, Chief Executive, The Relatives & Residents Association, London
- *Long term care in the European Union: the Open Method of Coordination (OMC) on social protection*
Dimitris Theodorakis, European Commission, DG Employment, Social Affairs and Equal Opportunities, Brussels

19.00 Cocktail (Restaurant Bertorelli, 19 Charlotte Street, London W1T 1RL)

19.30 Conference Dinner (Restaurant Bertorelli, 19 Charlotte Street, London W1T 1RL)

7 November 2008

8. 30 – 10.30 Session 4. Long term care insurance

Chair: Prof. Roland Eisen, Johann Wolfgang Goethe University, Frankfurt

- *Long term care insurance: a U.S. Perspective*
Loida R. Abraham, Senior Vice-President, LTC, Swiss Re Life & Health America Inc, New-York
- *Long term care insurance: French and international perspectives*
Pierre-Yves Le Corre, Senior Partner, SCOR, Paris
- *Characteristics and background of long term care insurance products in Austria*
Elisabeth Stadler, Member of the Board, UNIQA Versicherungen AG, Vienna

10.30-11.00 Coffee Break

11.00 – 13.00 Session 5. Covering long term care

Chair: Dr. Christophe Courbage, Director of Research, The Geneva Association

- *Funding systems for long term care services: a U.K. Perspective*
Dr. Jose-Luis Fernandez, Deputy Director, PSSRU, London School of Economics, London
- *Will adult children buy long term care insurance for their parents?*
Tian Zhou-Richter, Research Associate, Dr. Wolfgang Schieren-Chair for Insurance and Risk Management, Humboldt University, Berlin
- *Reverse mortgages and long term care risks coverage*
Roger Hillier, Head of Equity Release and Protection Product Development, Partnership, London

13.00 – Farewell buffet lunch