



8th Geneva Association Health and Ageing Conference

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Insurance and Dementia

14-15 November 2011
Toronto

Hosted by Sun Life Financial

Venue:

Sun Life Financial
150 King Street West, Toronto, Ontario, M5H 1J9

14 November 2011

(as of 29.08.2011)

9.15 Welcome / opening Remarks

9.30 – 13.00 Session 1. Medical and social aspects of dementia

- *The epidemiology of dementia*
Dr Benoit H. Mulsant, Physician-in Chief, Centre for Addiction and Mental Health, Professor and Vice-Chair, Department of Psychiatry, University of Toronto
- *Antidementia drugs*
Dr Sharon Cohen, Director, Toronto Memory Program

11.00 – 11.30 Coffee Break

- *Modern diagnostic methods and therapeutic prospects*
Dr John Evans, Associate Medical Director, SCOR Global Life, Paris
- *Caregivers of dementia patients*
Prof. Richard Schulz, Director, University Center for Social and Urban Research, University of Pittsburgh

13.00 – 14.00 Lunch break

14.00 – 15.30 Session 2. Economic aspects of dementia

- *Global economic burden of dementia*
Dr Anders Gustavsson, Partner, Quantify Research, Stockholm
- *Dementia Alzheimer Index*
Johan Hjertqvist, Founder, CEO, Health Consumer Powerhouse, Brussels

15.30 – 16.00 Coffee break

16.00- 17.30 Session 3. Challenges of dementia for insurers

- *Challenge for ageing societies: dementia*
Dr Michaela Grimm, Senior Economist, Allianz SE, Munich
- *Screening for dementia and the impacts on mortality and morbidity in LTC insurance*
Dr Marc Cohen, Chief Research & Development Officer, LifePlans Inc, Waltham (USA)

19.30 Conference Dinner

15 November 2011

9.00 – 10.30 Session 4. European perspectives for financing dementia

- *UK perspective on plans for funding care and support in the future*
Andrew Chidgey, Head of Policy and Public Affairs, Alzheimer's Society, London
- *Financing and managing dementia care in Italy: towards an integrated plan of action*
Dr Carlo Savino, Senior Economist, Italian Insurance Association, Rome

10.30 – 11.00 Coffee Break

11.00 - 13.00 Session 5. Insurability of dementia and insurance market

- *Insurability and insurance products to cover dementia*
Dr Philip Smalley, Vice-President and Medical Director, RGA International Corporation, Toronto
- *Growing old is mandatory: growing up is optional. Creating a market for dementia insurance*
Dr Chris Ball, Consultant Medical Officer, Gen Re LifeHealth, London
- *The Future of dementia: the next generation*
Dr Judy Beamish, Vice-President and Chief Medical Director, Sun Life Financial, Toronto

13.00 Farewell buffet lunch