



7th Geneva Association Health & Ageing Conference

# U.S. and French Long-term Care Insurance Markets Development

18-19 November 2010  
Paris

*co-organised with Willis Re*

The U.S. and France are the two most developed long-term care insurance markets. Whilst these two markets differ in various respects, both will be impacted by new reform proposals.

The aim of the conference is to better understand the differences and similarities of these two major long-term care funding approaches.

The conference will address the respective market situations, public reforms to be implemented and product innovation perspectives, through the following sessions:

## **Session 1. Individual LTC risk profiles and supply of LTC services**

- Individual LTC needs and LTC risk factors,
- Care environment and LTC providers

## **Session 2. Markets and products for LTC**

- Market trends, type of products, underwriting
- Marketing, distribution
- Market successes and challenges

## **Session 3. Actuarial and technical issues in LTC insurance**

- Insurance pricing, valuation, capital requirements
- Risk monitoring, ALM management, reinsurance

## **Session 4. National perspectives in financing LTC**

- Regulation and legal framework
- Public reforms, articulation public benefits/private insurance

## **Session 5. Future perspectives: products, services and models**

- Product evolutions, distribution perspectives
- Services and technology, innovations
- Medium/Long-term perspective in risk monitoring
- Model/approaches evolutions: Convergences? Divergences?

Should you be interested in contributing to or participating in this conference, please contact [christophe\\_courbage@genevaassociation.org](mailto:christophe_courbage@genevaassociation.org) and [pierre.yves.le.corre@wgsre.com](mailto:pierre.yves.le.corre@wgsre.com)