



CONFERENCE BOOKLET

Health & Ageing Conference 2022
Reimagining Longevity: From risk to opportunity

20-21 SEPTEMBER 2022 | MADRID, SPAIN | HOSTED BY MAPFRE

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PROGRAMME *(times in CEST)*

Reimagining Longevity: From risk to opportunity

^(v) = virtual attendance

Tuesday, 20 September 2022

9:30–10:00	Registration and welcome coffee
10:00–10:10	Opening remarks Jad Ariss , Managing Director, The Geneva Association
10:10–10:25	Welcome from the host Ignacio Baeza Gómez , First Vice Chairman, MAPFRE
10:25–11:15	Moderated interview: Reframing Longevity – It is a certainty not a risk Speaker: Julia Randell-Khan , Consulting Fellow on the Inter-disciplinary New Map of Life, Stanford Centre for Longevity; Senior Fellow, Encore; Director, The Purpose Xchange, The Age of No Retirement Moderator: Torsten Kleinow , Professor, Faculty of Economics and Business, University of Amsterdam This moderated interview will highlight how longevity planning demands more than financial protection. It will demonstrate how longevity outcomes are influenced by social inequality and how it is fundamentally shifting life course attitudes towards work and retirement, necessitating innovation from the financial services sector.
11:15–11:45	Coffee break

Part I: The Longevity Landscape

11:45–13:00

Session 1: From Pandemic to Endemic? Impact on longevity, health and social care

This panel discussion will delve into the effects of COVID-19 on mortality, morbidity and long term care needs now and in the future.

Chair: **Matt Singleton**, Global Life & Health Product Innovation Manager, Swiss Re

Panellists:

Influence on health spans

- **Nicola Oliver**, Director of Life & Health, Medical Intelligence

Influence on life spans

- **Stuart McDonald**, Head of Longevity and Demographic Insights, Lane Clark & Peacock

Influence on long term care

- **Adelina Comas-Herrera**, Assistant Professorial Research Fellow, Care Policy and Evaluation Centre (CPEC), LSE

13:00–14:15

Networking lunch

Location: MAPFRE terrace

14:15–15:30

Session 2: Exploring Longevity Through an Economic Lens

The panel will explore the ways in which longer lives are altering employment, consumption and saving patterns and what it might take to ensure intergenerational equity.

Chair: **Mike Mansfield**, CEO, ProAge

Panellists:

The changing patterns of employment

- **Yvonne Sonsino**, Global Co-Leader Next Stage, Mercer ^(V)

Shifts in consumption

- **Juan Fernández Palacios**, Director of Ageinomics, Fundación MAPFRE

Savings trends now and in the future

- **David Sinclair**, CEO, International Longevity Centre

15:30–16:00 Coffee break

Part II: The Longevity Opportunity

16:00–17:15 **Session 3: Understanding the Opportunity for Insurance and Preparing the Ground**

Longevity presents a golden opportunity to create new propositions. Having examined the phenomenon through a health and economic lens in the preceding panels, this session dissects the trends and gaps and what new propositions could look like in the future.

Chair: **Lukas Junker**, Advisor to Board Member, Allianz

Panellists:

Urban planning and ageing

- **Joaquín de los Reyes**, Director Senior Generation Program, MAPFRE

Fintech and ageing

- **Roger Peverelli**, Co-founder, Digital Insurance Agenda

Health, technology and ageing

- **Michael W. Hodin**, CEO, Global Coalition on Aging ^(v)

20:00–22:30 **Dinner**

*The evening will include welcome remarks by **Carlos Rami**, Global Head of International Affairs, MAPFRE*

Location: Ramses Restaurant 1

Pl. de la Independencia, 4, Madrid

Wednesday, 21 September 2022

9:15–9:40 **Registration and welcome coffee**

9:40–10:00 **Opening keynote**

Xing XIAO, Executive Director & Deputy General Manager, China Taiping ^(v)

¹ Due to building constraints, please let us know if you have any accessibility requirements

10:00–10:45 **Moderated interview: Challenging Ageism**

Speaker: **Andre Belelieu**, Head of Insurance, Asset Management & Institutional Investors, World Economic Forum ^(V)

Moderator: **Adrita Bhattacharya-Craven**, Director Health & Ageing, The Geneva Association

The moderated interview will spotlight the negative societal and institutional attitudes towards ageing and older people, ways in which they impede progress and innovations and actions needed to overcome such barriers.

10:45–11:15 **Coffee break**

Part III: Longevity: The 'so what'

11:15–12:30 **Session 4: How Should Insurance Evolve to Support Longevity?**

Chair: **Adrita Bhattacharya-Craven**, Director Health & Ageing, The Geneva Association

The panel of insurance leaders will share their insights on the practical steps needed to harness the silver economy and the innovations already underway.

Panellists:

A reinsurance perspective

- **Ana Villanueva**, Chief Medical Officer, MAPFRE RE

A health insurance perspective

- **Sandrine Coulange**, Chief Health Officer, European Markets, AXA

A life insurance perspective

- **Alistair McQueen**, Head of Savings & Retirement, Aviva
- **Arne Holzhausen**, Global Head Insurance, Wealth & Trend Research, Allianz

12:30–12:45 **Creating the Right Policy Environment**

Sergio Álvarez, Director General for Insurance and Pensions Funds, Spanish Ministry of Economy and Business

12:45–13:00 **Closing remarks**

Adrita Bhattacharya-Craven, Director Health & Ageing, The Geneva Association

13:00–14:30 **Farewell lunch**

Location: MAPFRE terrace

SPEAKER BIOGRAPHIES



Sergio Álvarez

Director General for Insurance &
Pensions Funds
Spanish Ministry of Economy and
Business

Sergio Álvarez is Director General for Insurance and Pensions Funds at the Directorate General Insurance and Pensions Funds (DGSFP) of the Spanish Ministry of Economy and Business. He is also a member of EIOPA's Management Board.

Prior to that, Sergio was General Director of Consorcio de Compensación de Seguros and Deputy General Director for Insurance and Regulation, at the DGSFP. Until 2001, he served as Insurance Inspector at the Deputy Directorate General for Inspection, DGSFP, performing functions of direct supervision of insurance undertakings and pension funds.

He has been a member of several advisory bodies in the insurance sector in and out of Spain including the Advisory Board of Insurance and Pension Funds of the European Insurance and Occupational Committee (EIOPC) and the High Level Advisory Board on Financial Management of Large-scale Catastrophes of the OECD.

Mr Álvarez has a degree in economics and business administration from Complutense University, Madrid. He is also Finance Inspector (Ministry of Finance), Insurance and Pension Funds Supervisor, Chartered Financial Analyst and member of the CFA Institute and the Spanish Institute of Financial Analysts, and a Chartered Auditor by the Spanish Official Register of Auditors.



Jad Ariss

Managing Director
The Geneva Association

Jad Ariss was appointed Managing Director of The Geneva Association by its Board of Directors, effective 1 March 2019. Before The Geneva Association, Jad spent 24 years with AXA Group, most recently as Head of Public Affairs and Corporate Responsibility. Prior to that, he was CEO of AXA Middle East & Africa, leading the company's operations across 14 countries. Jad joined AXA in 1995 as Chief Financial Officer of AXA Global Risks. In 1999, he became Group Head of Investor Relations. From 2001–2015 Jad worked for AXA France in several leadership roles, including Corporate Secretary, Human Resources Director, CEO of AXA Entreprises and Deputy CEO of AXA France.

Jad started his career as a consultant at McKinsey & Company, where he specialised in financial services. He is a graduate of the HEC Business School in France and holds an MBA from the Wharton School of the University of Pennsylvania.



Ignacio Baeza Gómez

First Vice Chairman
MAPFRE

Ignacio Baeza joined MAPFRE in 1996 and since 2012 has been the Executive Vice President. He is also the First Vice President of Fundación MAPFRE and chairs the Board of Directors of MAPFRE Asistencia.

At MAPFRE he has held different positions of high responsibility, such as CEO of the Iberia Territorial Area (Spain and Portugal), Chairman and CEO of MAPFRE Global Risks, Chairman of MAPFRE Vida, Chairman of MAPFRE Familiar and MAPFRE Empresas, Vice Chairman of MAPFRE Internacional, General Manager of MAPFRE Guanarteme and Chairman of the Canarian Regional Advisory Committee, among many others.

Ignacio Baeza holds a degree in economics from the Universidad Complutense de Madrid and an MBA from the MBA School of Las Palmas de Gran Canaria.



Andre Belelieu

Head of Insurance, Asset
Management & Institutional Investors
World Economic Forum

Andre Belelieu is the Head of Insurance, Asset Management and Institutional Investor Industries at the World Economic Forum (WEF), where he oversees the Forum's relationships with global insurers, asset managers, pension funds and sovereign wealth funds and develops initiatives and research around key themes shaping the future of these industries (climate change & resilience, aging and longevity and sustainability).

Belelieu began his career in Washington, DC at the Center for Strategic and International Studies (CSIS) and has since held a series of positions at the intersection of financial services, strategy and public policy. He served as Assistant Director of the TransAtlantic Business Dialogue and worked from 2006–2011 at AIG, prior to joining the World Economic Forum to head up the Forum's relationships with global financial regulators and then infrastructure investment initiatives.

Andre attended the University of Toronto and the London School of Economics.



Adelina Comas-Herrera

Assistant Professorial Research
Fellow, Care Policy and Evaluation
Centre (CPEC)
London School of Economics (LSE)

Angelina is the co-lead of the Strengthening Responses to Dementia in Developing Countries (STRiDE) project, a multi-national project covering Brazil, India, Indonesia, Jamaica, Kenya, Mexico, and South Africa, funded by the Research Councils UK Global Challenges Research Fund. The project aims to build capacity to generate research that supports the development of policy responses to dementia, with related projects also under way in Hong Kong and New Zealand. She is the curator of LTCcovid.org, an initiative linked to the International Long-Term Care Policy Network that shares evidence and resources to mitigate the impact of COVID-19 amongst those who use and provide long-term care.

Her main research interests are economic aspects of care, treatment and support of people with dementia, and long-term care financing, both in the U.K. and globally. She has extensive experience in developing simulation models of the future resources required to address long-term care needs and needs arising from dementia.

She has been a consultant for the Inter-American Development Bank's ageing and long-term care programme and for the World Health Organisation's Department of Ageing and Life Course, preparing a country self-assessment tool for long-term care. She was a co-author of the 2016 and 2019 editions of the World Alzheimer Report.

She has a BA and MSc in economics from the Universitat Pompeu Fabra.



Sandrine Coulange

Chief Health Officer, European
Markets
AXA

Sandrine has started at AXA in 2012 where she has held several positions at international level such as leading health offers development at AXA Assistance Group, where she implemented a connected monitoring program for chronic patients in partnership with European governments, leading Health Programs at AXA Next (AXA Group Innovation team) in charge of new business models at scale with “Buy & Partner” strategies. She is currently Chief Health Officer at AXA European Markets and LatAm, responsible for the Health Insurance and Services business development and technical excellence.

Prior to AXA, Sandrine worked for five years as a strategy consultant in financial services.

Sandrine owns an MSc in physics from the engineering school SupOptique, and an MBA from ESCP-EAP.



Michael W. Hodin

CEO

Global Coalition on Aging

Michael W. Hodin, PhD is CEO of the Global Coalition on Aging, Managing Partner at High Lantern Group, and a Fellow at Oxford University's Harris Manchester College. He has spoken on the topic of aging, including at the G20, APEC, Davos, and the World Knowledge Forum.

From 1976–80, Mike was Legislative Assistant to Senator Daniel Patrick Moynihan. During this period he was also a Visiting Scholar at Brookings Institution on U.S. Foreign Economic Policy. He was a senior executive at Pfizer for 30 years, where he created and then led its International Public Affairs and Public Policy operations and served on Management Boards for a number of its businesses.

Mike is a Member of the Council on Foreign Relations, and from 2010-2013, was Adjunct Senior Fellow with a focus on population aging. Mike was also the recipient of the 2012 Fred D. Thompson Award from the American Federation for Aging Research. He sits on the Boards of the Foreign Policy Association, Business Council for International Understanding, American Skin Association, American Federation for Aging Research and Emigrant Savings Bank. Mike was a member of the World Economic Forum's Global Agenda Council on Ageing. He also sits on the Advisory Board for the Milken Institute Center for the Future of Aging.

Mike holds a BA, cum laude from Cornell University, an MSc in international relations from the London School of Economics and Political Science, and an M.Phil and PhD in political science from Columbia University.



Arne Holzhausen

Global Head Insurance, Wealth &
Trend Research
Allianz

Arne Holzhausen is head of Economic Research's Insurance, Wealth and ESG Markets team at Allianz. He is responsible for the company's long-term forecasts of global insurance markets as well as the analysis of worldwide private assets and liabilities. He regularly writes on economic trends impacting insurance including low yields, regulation and demographics.

Before joining Allianz in 2009, Arne spent almost eight years with Dresdner Bank's Economic Research. From 1995 to 2000, he was Assistant Professor at the Centre for East Asian Studies of the Free University of Berlin.

Arne holds a doctorate in Japanese studies and a diploma in economics.



Lukas Junker

Advisor to Board Member
Allianz

Lukas has been the Head of Allianz's Global Center of Competence Life since August 2022, joining Allianz in March 2021 as Advisor to Board Member.

Lukas started his career at McKinsey & Company in 2001, and was elected Partner in 2009. In 2015, he joined Zurich Insurance, where he held senior leadership roles, including Global Head Life, with global responsibility for the Life technical functions.

He has a PhD in business administration from RWTH Aachen University, an MBA from the McCombs School of Business, University of Texas, and a Diplom-Kaufmann from Otto-Beisheim School of Management, and is a CFA charter holder.



Torsten Kleinow

Professor, Faculty of Economics and
Business

University of Amsterdam

Torsten Kleinow is professor at the School of Economics at the University of Amsterdam and director of the Research Centre for Longevity Risk.

Before joining UvA, Torsten worked as associate professor at Heriot-Watt University in Edinburgh. He has been a member of the Life Research Committee of the Institute and Faculty of Actuaries and a consultant for Longevitas Ltd. His published research focuses on mortality modelling, socio-economic differences in life expectancy and the valuation and hedging of life insurance products and pensions.

He holds a PhD in statistics from Humboldt University Berlin.



Mike Mansfield

CEO

ProAge

Mike is a seasoned thought leader and program director in the area of longevity, retirement preparations, and inclusion and diversity. The focus of his work has been on building solidarity between stakeholders to create sustainable solutions that are inclusive of vulnerable groups where no one is left behind.

Mike currently works as the project manager for the Research Centre for Longevity Risk. Prior to this, he was responsible for the establishment of the Aegon Center for Longevity and Retirement, a collaboration of experts assembled by Aegon with representation from Europe, the Americas, and Asia.

While working at Aegon, Mike authored and published 13 reports on retirement security with insights and recommendations for governments, employers and individuals. He also developed and piloted the Silver Starters program to help people age 50 and older understand if entrepreneurship is something for them and help them start their own business. Mike worked at Aegon for 18 years, holding the roles of Sustainability Officer and Group Internal Auditor. Prior to working for Aegon, Mike worked for PwC and Wells Fargo Bank.



Stuart McDonald

Head of Longevity and Demographic
Insights

Lane Clark & Peacock

Stuart joined Lane Clark & Peacock in October 2022 to develop the firm's longevity expertise, helping clients estimate the lasting impacts of the pandemic on mortality, morbidity and inequalities, within the DB pensions market and the health care sector. Stuart works across the Actuarial and Health Analytics teams as the firm looks to take innovative approaches to helping clients understand and manage the long-term health and economic implications of the pandemic.

Previously Stuart was responsible for assumptions about policyholder health and behaviour used for pricing, risk management and valuation of life insurance, pensions and annuity policies at Lloyds Banking Group. Prior to that he held a variety of commercial and technical roles with insurers and reinsurers.

Stuart is a Fellow of the Institute of Actuaries and a Chartered Enterprise Risk Actuary. He plays an active role within the actuarial profession, currently serving on the Executive Committee of the Continuous Mortality Investigation. Early in 2020 he founded and co-chairs the COVID-19 Actuaries Response Group. Stuart was awarded an MBE for services to public health in the 2022 New Year Honours.



Alistair McQueen

Head of Savings & Retirement
Aviva

Alistair McQueen leads Aviva UK's savings business, helping more than 6 million British citizens save for and live in retirement. This has included the delivery of automatic enrolment into workplace pensions - taking private pension participation in the UK to a record high - and the delivery of the UK's pension freedoms - liberating savers' options at retirement.

Alistair leads Aviva UK's representation with UK government, regulators and media. He also represents Aviva at the Association of British Insurers and sits on the advisory board of the International Longevity Centre.



Nicola Oliver

Director of Longevity & Mortality
Medical Intelligence

Nicola is an independent consultant who works directly with clients to increase their understanding of the medical and socio-demographic elements that impact mortality, morbidity, and longevity risk.

A leading mortality and longevity expert, Nicola provides full consulting support to clients from across the insurance spectrum. Nicola has supported clients with underwriting, annuity pricing and product development as well as internal model calibration to fulfil regulatory requirement.

Nicola's background includes a long career in the UK National Health Service, firstly in intensive care, and latterly in public health.

Nicola is an affiliate member of the Institute and Faculty of Actuaries, (IFoA), and is chair of the IFoA diabetes working party and previously chair of the associated steering group to oversee an external research project, member of the IFoA Health and Care Board, previously co-chair and member of the COVID-19 Actuarial Response Group (ARG), previous deputy chair of the now completed IFoA antimicrobial resistance working party.



Juan Fernández Palacios

Director of Ageinomics
Fundación MAPFRE

Since 2020, Juan Fernández Palacios holds a position of Director of Ageingomics Research Center of Fundación Mapfre. Prior to that, he was First Vice President (from 2012 to 2020) and CEO (from 2011 to 2020) of MAPFRE VIDA.

Since 2014, Juan Fernández has acted as Vice-Chairman of the Personal Insurance Committee of Insurance Europe.

Prior to joining MAPFRE in 2022, Juan Fernández was President of Caja Madrid de Pensiones, PF Management Entity, Deputy Business Director of Insurance and Pensions Caja Madrid and a State Insurance Inspector, in the General Directorate of Insurance of the Ministry of Economy (from 1983 to 1988).



Roger Peverelli

Co-founder
Digital Insurance Agenda

Roger is Co-founder and Director of Digital Insurance Agenda (DIA), the leading community in insurance innovation and insurtech.

He is also an experienced keynote speaker, as well as a guest lecturer at various universities. He authored worldwide bestsellers and numerous articles on the digital future of banking and insurance.

Roger has a 25-year track record in strategy and (digital) innovation for blue-chip financial institutions throughout Europe, the Americas and Asia (e.g. AEGON, Allianz, Balise, Farmers, Munich Re, NN Group, Zurich). He occupies Board and advisory positions at fintechs, insurtechs and fintech investors.

Roger is listed among InsurtechNews' Global Top 50 Insurtech Influencers.



Julia Randell-Khan

Consulting Fellow, Stanford Centre for Longevity; Senior Fellow, Encore

Julia Randell-Khan is a longevity entrepreneur and encore career advocate. She is a Consulting Fellow on the New Map of Life™ programme at Stanford University Center on Longevity, an interdisciplinary research project addressing the transformative changes needed to address the challenges and opportunities presented by longer lives. This builds on Julia's experience at Stanford's Distinguished Careers Institute – a mid-life transition programme.

Julia is a Senior Fellow at Encore.org, the leading non-profit in the encore career and intergenerational movement and CEO of Encore Fellows UK which offers encore careers in the social sector. In 2021, she co-founded The Purpose Xchange, a social innovation company, offering new models for a thriving society in the age of the 100-year life and purposeful non-retirement for a better world.

As a lawyer, Julia spent over 30 years in the legal field, in banking at Norton Rose Fulbright before moving to international law firm Freshfields Bruckhaus Deringer as Director of Global Markets where she also led a pioneering knowledge management role harnessing the intellectual capital of the firm worldwide.

Julia is a mentor with Fair Trials, a human rights NGO. She set up Women in Transition to support women transition from long-term careers to the next phase of life.



Joaquín de los Reyes

Director Senior Generation Program
MAPFRE

Joaquín de los Reyes joined MAPFRE Spain in 1999 at the Property and Casualty division, where he developed several projects and occupied different positions always related with Business Development and Sales Networks.

In 2005, he left MAPFRE Spain to join the MAPFRE North America team with responsibilities in Business Development as Regional Vice President for the Southwest area, Arizona and South California, for eight years, and as Regional Vice President for Florida for four years.

Joaquín de los Reyes assumed the responsibility of leading the recently created area of Big Cities in MAPFRE Spain, with the purpose of developing the necessary value proposals that would enable MAPFRE to be present in the new trends and habits that new life styles that emerge in the large metro areas.

Joaquín holds a degree in economics from the University of Alcalá de Henares, Madrid and University of California, Berkeley, and an Executive MBA from the University of Alcalá De Henares, Madrid.



David Sinclair

CEO
International Longevity Centre

David has worked in policy and research on ageing and demographic change for 20 years. He holds honorary positions at University College London (UCL) and Newcastle University.

David is a topic expert in older consumers, active ageing, financial services, adult vaccination, and the role of technology in an ageing society. He has a strong knowledge of UK and global ageing society issues, from healthcare to pensions and from housing to transport. He has published reports on a range of topics from transport to technology and health to consumption. Having presented on longevity and demographic change across the work, he won the Pensions-Net-Work Award for "The most informative speaker 2006-2016".

David has worked as an expert for the pan-European Age Platform for 15 years. He is the former Vice-Chair of the Government's Consumer Expert Group for Digital Switchover. For ten years he chaired a London based charity (Open Age) which enables older people to sustain their physical and mental fitness, maintain active lifestyles and develop new and stimulating interests.

Prior to joining the ILC, David worked as Head of Policy at Help the Aged.



Matt Singleton

Global Life & Health Product
Innovation Manager
Swiss Re

Matt is the Product Innovation Manager within Swiss Re's Global Life & Health Core Innovation team. He is also a qualified marketer with more than 20 years' experience in the financial services industry.

Matt holds an MSc in gerontology from the Centre for Research on Ageing at The University of Southampton and specialises in the research, strategy, product development, and more effective consumer targeting of life & health innovations – including in the field of ageing.



Yvonne Sonsino

Global Co-Leader Next Stage
Mercer

Yvonne's current focus is leading the Global Benefits and Wellbeing initiative for Mercer Europe, as well as designing solutions for the organisational implications of trends such as increasing longevity, flexible employment and retirement models.

Mercer's Next Stage platform examines the coalescence of living and working longer and how organisations can harness the longevity dividend. Yvonne co-chaired the UK Government Fuller Working Lives Business Strategy Group, working with employers to recruit, retain and retrain older workers, which published this policy document.

Yvonne's first book, 'The New Rules of Living Longer', was published in November 2015 and reached #3 in Amazon's bestseller list. She is currently working with the World Economic Forum on their series 'The Longevity Economy – financial resilience for the 100 year life'. Yvonne has worked in senior HR and HR Consulting roles for more than 30 years, living in the Middle East and Europe and working with global organisations on strategic HR and people programme design.

She holds master's degrees in psychology and business research and is a Fellow of The Pensions Management Institute. Previously an author of their International Diploma syllabus, she is currently Director of the creative arts education sector.



Ana Villanueva

Chief Medical Officer
MAPFRE RE

Dr Villanueva has more than 30 years of experience in health and life insurance where she has been Chief Medical Officer in direct insurance and Chief Medical Underwriter and Chief Medical Officer in reinsurance. Since 2010, she is the Chief Medical Officer at MAPFRE Re.

She is executive board member at ICLAM (International Committee for Insurance Medicine), founder member and current President of ELHUA (European Life & Health Underwriting Association), member and head of the Biomedical section at the Spanish Association for Insurance and Risk management, member of the International Association of Insurance Law, member of the American Academy of Insurance Medicine, member of the British Underwriting and Insurance Medicine Association, member of the Italian Insurance Medicine Association and member of the Argentinian Insurance Medicine Association.

Ana holds a medical degree from the University of Navarra Spain, a PhD in health sciences from the European University of Madrid, an MBA from the University of Houston, a master's degree in life and health insurance from INESE (Spanish Insurance Institute) and a master's in health law from the European University of Madrid, Spain.



Xing XIAO

Executive Director & Deputy General
Manager
China Taiping

Mr Xiao serves as Executive Director and Deputy General Manager of China Taiping Insurance Group, China Taiping Insurance Group (HK) and China Taiping Insurance Holding. He also serves as the Chairman of China Taiping Financial Operation Services (Shanghai), Taiping Financial Services, and General Manager of China Taiping Pension.

His past roles include Chairman of China Taiping General Insurance, and Chairman of China Taiping Financial Technology Services (Shanghai), General Manager of China Taiping Asset Management, General Manager of Shanghai Branch of China Life Insurance, Chairman of Board of Supervisors of China Life Insurance (Overseas) and Chairman of China Life Insurance Trust.

Mr Xiao holds a PhD in Sociology from Shanghai University.

PARTICIPANTS (142)

^(V) = virtual attendance

Saeed Allam, Junior Underwriter, RGA ^(V)

Priscilla Almeida Padua, Marketing analyst, Bradesco Seguros ^(V)

Sergio Álvarez, Director General for Insurance & Pensions Funds, Spanish Ministry of Economy & Business

Arturo Alvarez Rosete, Senior Researcher, International Foundation for Integrated Care

Reinaldo Amorim, CFO & CRO, SulAmérica ^(V)

Aspasia Angelakopoulou, L&H Product Innovation Manager, Swiss Re ^(V)

Jad Ariss, Managing Director, The Geneva Association

Almudena de Arteche Villa, Deputy Director General Life Actuarial Area, MAPFRE Vida ^(V)

Ignacio Baeza Gómez, First Vice Chairman, MAPFRE

Cesar Becerril, Deputy Director Corporate Business & Clients Area, MAPFRE

Andre Belelieu, Head of Insurance, Asset Management & Institutional Investors Industries, World Economic Forum ^(V)

Fernanda Bessa Pereira, CSR Manager, Fidelidade ^(V)

Adrita Bhattacharya-Craven, Director Health & Ageing, The Geneva Association

Ignacio Blasco, Consultant, Afi ^(V)

Florian Boecker, Head of Life Reinsurance, SiriusPoint ^(V)

Paulo Jorge Branco Bracons, Partner, PB Consulting ^(V)

Natalia Bundo, General Manager, PENSIUM teGuía

Elisabet Cancelo Peiró, Product Manager, VidaCaixa

Helena Caroukis, Risk Consultant, Financial Sustainability, Sybilla Engineering ^(V)

Alfredo Castelo, Group Chief Business and Clients Officer, MAPFRE

Iva Cecchin, Head Subledger Accounting L&H, Swiss Re ^(V)

Ana Luiza Celles Silva, Marketing Manager, Bradesco Seguros ^(V)

Patrick Cheung, SVP, Head of Longevity Product, Reinsurance Group of America

Michelle Chong Tai-Bell, Managing Director, Analytics ^(V)

Adelina Comas-Herrera, Assistant Professorial Research Fellow, Care Policy and Evaluation Centre, London School of Economics

Gonzalo Cordova, Senior Client Manager, Swiss Re

Octavio Corral, Dean Health Sciences, UNIR

Sandrine Coulange, Chief Health Officer, European Markets, AXA

Juan de Ipiña, Director Business Development, EMEA, Reinsurance Group of America

Enrique de la Torre, Assistant General Manager Corporate Life Division, MAPFRE

Francisco de Borja de la Torre Marin, Expert of Institutional Relations, MAPFRE

Joaquín de los Reyes, Director Senior Generation Program, MAPFRE

Mar Entrambasaguas, Director of Strategic Development, Tunstall Healthcare

Bárbara Faria, Head of Business Development, Multicare (Fidelidade)

Francisco Javier Fernández, Director of Strategy & Control, BBVA Seguros

Michael Fischer, Strategy and Development, Vienna Insurance Group ^(V)

Ciara Fitzpatrick, Partner, Ernst & Young ^(V)

Juan Frances, International Communications, MAPFRE ^(V)

Yi Fu, International Department, China Taiping ^(V)

Adriana Garcia, Senior Insurance Supervisor, CBI ^(V)

Rosario Garcia Crespo, Community Investment Programme Manager, NN Group

Guillaume Genty, Deputy CEO, EMELA Life & Health, Partner Re ^(V)

Rabindra Ghimire, Associate Professor, Pokhara University ^(V)

Chloe Gilbert, Product Innovation Manager, Swiss Re ^(V)

Pilar Gonzalez de Frutos, President, UNESPA

Michaela Grimm, Senior Economist, Allianz SE ^(V)

Carmen H. Larramendi, Vice President, Fundación Ignacio Larramendi

Maximilian Happacher, Member of the Board, ERGO International

Elizabeth Hepy Saraswulan, Business Analyst, MAJESCO

Michael W. Hodin, CEO, Global Coalition on Aging ^(V)

Arne Holzhausen, Group Economic Research, Allianz

Noriyoshi Hosokawa, Manager, Innovation Strategy Unit, Dai-ichi Life ^(V)

Xinyi Huang, Actuary, China Taiping ^(V)

Sandra Hubert, SVP, COO RGAX, RGA ^(V)

Atsushi Izu, Head of London Innovation Lab, Dai-ichi Life

Jose Manuel Jimenez, Business Development, Santalucia Servicios Compartidos ^(V)

Stephen Johnston, Founder, Fordcastle ^(V)

Lukas Junker, Head of Global Center of Competence Life, Allianz

Giorgos Kassapis, Senior Consultant, Karavias Underwriting Agency ^(V)

Katerina Kassianou, Experience Analysis Actuary, RGA ^(V)

Akira Kato, Deputy Chief Representative, Sumitomo Life ^(V)

Kameel Khan I, Judge, Ministry of Justice UK

Torsten Kleinow, Professor, Research Centre for Longevity Risk, University of Amsterdam

Andrew Thomas Klos, Client Audit Consultant, RGA ^(V)

Daniel Kotzen, Director, Product Research & Innovation, Vitality Group ^(V)

Stefan Kröpfl, Global Head of Life Business Insights & Governance, Zurich ^(V)

Rafal Lachcik, AVP, Corporate Development, SOMPO ^(V)

Natalia Lanzas, Financial Risk Controller, VidaCaixa

Jungsun Lee, US Chief Representative, Samsung Life ^(V)

Wei Li, Department Manager, China Taiping ^(V)

Liz Li, CEO, Da Vinci Education Foundation ^(V)

Lauren Liang, Global Head of Partnerships & Propositions Innovation, Swiss Re ^(V)

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Albert Lin, Public Relations Manager, Guidewire Software ^(V)

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Matt Singleton, Global Product Innovation Manager, Swiss Re

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Shaowen Wang, Head of Property and Casualty, Marine Claims Section, China Taiping ^(V)

Christopher Watney, CEO, International Federation of Health Plans ^(V)

Katherine Wong, Head of Pricing and Guidelines APAC, SCOR ^(V)

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In 1975, MAPFRE launched Fundación MAPFRE, a non-profit organization built to deliver on MAPFRE's commitment to help improving people's quality of life and drive social progress.

The Geneva Association's 2022 Health & Ageing conference is kindly hosted by MAPFRE and taking place at the Fundación MAPFRE.

LOCATIONS AND DRESS CODE

CONFERENCE VENUE

[Fundación MAPFRE, Madrid](#)

[P.º de Recoletos, 23](#)

[28004 Madrid](#)

[Spain](#)

CONFERENCE DINNER

[Restaurant Ramses](#)

Plaza de la Independencia, 4

Madrid, 28001 Spain

DRESS CODE:

Business casual (for men, a tie is optional)

ACCOMMODATION

We have arranged a room block for the night of 20 September at Hotel NH Suecia, a 9-minute walk from the conference venue.

NH Suecia

[Book here](#) or contact the hotel at congress@nh-hotels.com

Booking reference: MAPFRE MB0002962077

Double room: €212 + VAT

To take advantage of the special rate, please book your room by 2 September 2022.

Cancellation policy

Until 15 days before arrival: no penalty.

Between 14 and 7 days before arrival: the hotel will charge the first night of the reservation.

Within the last 6 days before arrival or no show: the hotel **will charge 100% of the reservation.**

The Geneva Association

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20–21 September 2022

