

HEALTH AND AGEING CONFERENCE 2022

Reimagining Longevity: From risk to an opportunity

20–21 September 2022

Hosted by MAPFRE
Madrid, Spain

Programme *(times in CEST)*

^(v) = virtual attendance

Tuesday, 20 September 2022

9:30–10:00 **Registration and welcome coffee**

10:00–10:10 **Opening remarks**
Jad Ariss, Managing Director, The Geneva Association

10:10–10:30 **Welcome from the host**
Ignacio Baeza Gómez, First Vice Chairman, MAPFRE

10:30–11:15 **Moderated interview: Reframing Longevity – It is a certainty not a risk**
Speaker: *Julia Randell-Khan*, Consulting Fellow on the Inter-disciplinary New Map of Life, Stanford Centre for Longevity; Senior Fellow, Encore; Director, The Purpose Xchange, The Age of No Retirement
Moderator: *Torsten Kleinow*, Professor, Faculty of Economics and Business, University of Amsterdam

This moderated interview will highlight how longevity planning demands more than financial protection. It will demonstrate how longevity outcomes are influenced by social inequality and how it is fundamentally shifting life course, attitudes towards work and retirement, necessitating innovation from the financial services sector.

11:15–11:45 **Coffee break**

Part I: The Longevity Landscape

11:45–13:00

Session 1: From Pandemic to Endemic? Impact on longevity, health and social care

Chair: **Matt Singleton**, Global Life & Health Product Innovation Manager, Swiss Re

Panellists:

Influence on health spans

- **Nicola Oliver**, Director of Life & Health, Medical Intelligence

Influence on life spans

- **Stuart McDonald**, Head of Longevity and Demographic Insights, Lane Clark & Peacock

Influence on long term care

- **Adelina Comas-Herrera**, Assistant Professorial Research Fellow, Care Policy and Evaluation Centre (CPEC), LSE

This interactive panel discussion will delve into the effects of COVID-19 on mortality, morbidity and long term care needs now and in the future.

13:00–14:15

Networking lunch

14:15–15:30

Session 2: Exploring Longevity Through an Economic Lens

Chair: **Mike Mansfield**, CEO, ProAge

Panellists:

The changing patterns of employment

- **Yvonne Sonsino**, Global Co-Leader Next Stage, Mercer^(v)

Shifts in consumption

- **Juan Fernández Palacios**, Director of Ageinomics, Fundación MAPFRE

Savings trends now and in the future

- **David Sinclair**, Chief Executive Officer, International Longevity Centre

The panel will explore the ways in which longer lives are altering employment, consumption and saving patterns and what it might take to ensure intergenerational equity.

15:30–16:00

Coffee break

Part II: The Longevity Opportunity

- 16:00–17:15** **Session 3: Understanding the Opportunity for Insurance and Preparing the Ground**
 Chair: **Lukas Junker**, Advisor to Board Member, Allianz
- Panellists:
- Urban planning and ageing*
- **Joaquín de los Reyes**, Senior Generation Program, MAPFRE
- Fintech and ageing*
- **Roger Peverelli**, Co-founder, Digital Insurance Agenda
- Health, technology and ageing*
- **Michael W. Hodin**, Chief Executive Officer, Global Coalition on Aging
- Longevity presents a golden opportunity to create new propositions. Having examined the phenomenon through a health and economic lens in the preceding panels, this session dissects the trends and gaps and what new propositions could look like in the future.
- 20:00–22:30** **Dinner at Ramses Restaurant, Madrid**
Due to the building constrains, please let us know, if you have any accessibility requirements

Wednesday, 21 September 2022

- 9:15–9:40** **Welcome coffee**
- 9:40–10:00** **Opening keynote**
Xiao Xing, Executive Director & Deputy General Manager, China Taiping ^(v)
- 10:00–10:45** **Moderated interview: Challenging Ageism**
 Speaker: **Andre Belelieu**, Head of Insurance, Asset Management & Institutional Investors, World Economic Forum
 Moderator: **Adrita Bhattacharya-Craven**, Director Health & Ageing, The Geneva Association
- The moderated interview will spotlight the negative societal and institutional attitudes towards ageing and older people, ways in which it impedes progress and innovations and actions needed to overcome such barriers.
- 10:45–11:15** **Coffee break**

Part III: Longevity: The 'so what'

11:15–12:30

Session 4: How Should Insurance Evolve to Support Longevity?

Moderator: **Adrita Bhattacharya-Craven**, Director Health & Ageing, The Geneva Association

Panellists:

A reinsurance perspective

- **Ana Villanueva**, Chief Medical Officer, MAPFRE RE

A health insurance perspective

- **Sandrine Coulangue**, Chief Health Officer of the European Markets, AXA

A life insurance perspective

- **Alistair McQueen**, Head of Savings & Retirement, Aviva
- **Arne Holzhausen**, Global Head Insurance, Wealth & Trend Research, Allianz

The panel of senior insurance leaders will share their insights on the practical steps needed to harness the silver economy and the innovations already underway.

12:30–12:45

Creating the Right Policy Environment

Sergio Álvarez, Director General for Insurance and Pensions Funds at the Directorate General Insurance and Pensions Funds (DGSFP), Spain

12.45–13.00

Closing remarks

13.00–14.30

Closing lunch