

New Technologies & Data Conference 2022

*Insurance in 2030 – A Future Powered by Technology and Artificial
Intelligence*

Speaker biographies

5 May 2022



Lee Yuan Siong

Group Chief Executive & President
AIA Group

Yuan Siong Lee became Chief Executive and President of AIA in June 2020. Before joining AIA, he was an Executive Director of Ping An Insurance and served as the company's Co-CEO and Chief Insurance Business Officer. He also previously held a number of senior leadership positions with Prudential. He began his career at the Monetary Authority of Singapore and has more than 30 years of experience the Asian insurance industry.

Siong Lee is a Fellow of the Society of Actuaries, a Chartered Financial Analyst, and serves on the Board of Trustees of the Wealth Management Institute. He holds a Master of Finance from the University of Cambridge and received his Bachelor of Science in Actuarial Science from the London School of Economics and Political Science.

He has received multiple awards and honours for his contributions to the development of the Chinese insurance industry.



Jad Ariss

Managing Director
The Geneva Association

Jad Ariss was appointed Managing Director of The Geneva Association by its Board of Directors, effective 1 March 2019. Before The Geneva Association, Jad spent 24 years with AXA, most recently as Head of Public Affairs and Corporate Responsibility. Prior to that, he was CEO of AXA Middle East & Africa, leading the company's operations across 14 countries. Jad joined AXA in 1995 as Chief Financial Officer of AXA Global Risks. In 1999, he became Group Head of Investor Relations. From 2001–2015 Jad worked for AXA France in several leadership roles, including Corporate Secretary, Human Resources Director, CEO of AXA Entreprises (AXA France's division for commercial lines) and Deputy CEO of AXA France.

Jad started his career as a consultant at McKinsey & Company, where he specialised in financial services. He is a graduate of the HEC Business School in France and holds an MBA degree from the Wharton School of the University of Pennsylvania.



Axel Baur

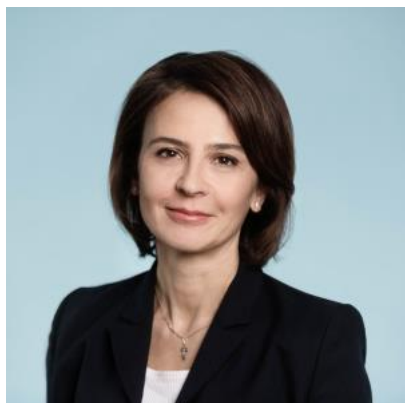
Deputy Chief Executive Officer
Amplify Health

Prior to becoming Deputy Chief Executive Officer of Amplify Health, Axel was a senior partner at McKinsey, working in Europe, Middle East and Asia. In Asia, he was the leader of McKinsey's Healthcare Practice, as well as Life Science Practice, leading a group of 40 partners.

As a consultant, Axel has served the broader healthcare industry, focusing on public and private health insurance, hospital operations and medical product companies. Lately, he has been dealing with the significant rise of health-tech innovation and advising large incumbents on how to take advantage of as well as protect their businesses. He has also been serving investment funds in the health-tech and fin-tech spaces.

Axel has supported numerous Asian players in setting up global operating models; he helped large private insurance companies develop strategies to respond to growing opportunities in Asia; and guided large transformations to extract synergies either from acquisitions or by significantly reducing client' operating costs.

Axel holds a PhD in molecular biology as well as an MBA from INSEAD.



Sirma Boshnakova

Member of the Board of
Management, Allianz SE

Sirma Boshnakova is a member of the Board of Management of Allianz since January 1st, 2022 responsible for the insurance business in the countries of western and southern Europe (France, Benelux, Italy, Greece, Turkey), and for Allianz Direct. She is also the Chief Executive Officer of Allianz Partners, a position she has been holding since April 2019. In this role, she has been leading a full transformation of the business with a highly competitive vision combined with an innovative market approach. Previous to that, Sirma spent 4 years at Allianz SE as Executive Vice President / Head of Business Division for Southern and Western Europe.

Prior to joining Allianz, she served as Board Chairman of a Health and Life Insurance company and CEO of a non-life insurance group of companies. Sirma has also worked as COO and Executive VP Sales within the insurance sector, having begun her career in consulting.

A Bulgarian native, she holds both a Masters and a Ph.D in Economics.



Chaouki Boutharouite

Head of AI Governance and Thought
Leadership, AXA

Chaouki Boutharouite is Head of AI Governance and Thought Leadership at AXA Group Operations. Currently, his work on AI governance focuses on how to move from principles to adoption of trustworthy AI in AXA core business activities. Chaouki Boutharouite studied political science and international affairs in France and the UK. Previously he worked in diplomacy and for government.



Jonathan Broomberg

Chief Executive Officer
Amplify Health

Dr Jonathan Broomberg is the Founding CEO of Amplify Health and the CEO of Vitality Health International, which houses the international health operations of Discovery Group. Prior to this, Jonathan was CEO of Discovery Health, South Africa's largest health insurer, for 10 years.

Jonny studied medicine at the University of the Witwatersrand, South Africa, and then read PPE at Balliol College, Oxford while on a Rhodes scholarship. He subsequently completed MSc and PhD degrees in Health Economics at the University of London.

Jonathan's career in healthcare includes a period serving as Special Advisor to the Minister of Health of South Africa in the first post-apartheid administration. Prior to joining Discovery Health 17 years ago, Jonathan was a founding director of a healthcare private equity and venture capital firm, which he led for seven years. Alongside his private sector interests, Jonathan maintains a strong engagement with South African and global public health and policy affairs. He served for five years on the first Technical Review Panel of the Global Fund against AIDS, tuberculosis and malaria, including two years as Chair of the Panel. Jonathan also serves as a member of the Council of the University of the Witwatersrand, South Africa.



Patrick Conway

Chief Executive Officer
Optum Care Solutions

Patrick Conway, MD, MSc, currently serves as the CEO of Care Solutions at Optum, part of UnitedHealth Group. He leads a portfolio of care continuum businesses with over USD 20 billion in annual revenue serving tens of millions of people across acute and post-acute care, in-person and virtual home care, mental and behavioral care benefits and delivery, broad population and complex disease health management, specialty care, and government health services.

From 2017 – 2019, he was President and CEO of Blue Cross and Blue Shield of North Carolina, leading the organisation to be recognized nationally for innovation, value-based payment, and investments in better health outcomes.

From 2011 – 17, Conway served as Deputy Administrator for Innovation and Quality at the federal Centers for Medicare and Medicaid Services (CMS), as Director of the Center for Medicare and Medicaid Innovation (CMMI), and as the agency's Chief Medical Officer. Before joining CMS, he oversaw clinical operations and quality improvement at Cincinnati Children's Hospital Medical Center. He remains a practicing pediatric hospitalist. A respected leader, innovator and clinician, he was elected to the National Academy of Medicine (NAM) in 2014, received the President's Senior Executive Distinguished Service award, and was a White House Fellow in 2007 – 08.



Meryem Duygun

AVIVA Chair in Risk and Insurance &
Professor, Nottingham University

Meryem Duygun is a Professor of Banking and Finance at the University of Nottingham. She holds an endowed chair in Risk and Insurance funded by the U.K. insurance company, Aviva. She is co-director of INFINITY, Inclusive Financial Technology Hub at the University of Nottingham and was conferred the Fellowship of the Academy of Social Sciences in 2021.

Her expertise is in the areas of risk, banking, and financial technologies (FinTech) and Insurtech. She publishes in leading academic journals in banking, risk and finance. Her research attracted funding from industry, U.K. Research and Innovation (ESRC) and the British Academy. She leads the UKRI (ESRC) – funded project on ‘UK SMEs: quantifying their pandemic risk and credit risk exposures in the wake of the COVID-19 crisis’. Meryam is Founding President of the International Finance and Banking Society (IFABS).



Isabelle Flückiger

Director New Technologies & Data
The Geneva Association

Isabelle Flückiger brings more than 15 years of experience in insurance to her role as Research Director of New Technologies & Data at The Geneva Association, the global think tank for the insurance industry and association of re/insurance CEOs. Isabelle's strategic research – carried out in collaboration with insurance industry representatives, academics and other global organisations – explores the role of new technologies in the transformation of the insurance business and improving the customer experience.

Before joining The Geneva Association, Isabelle was a partner at a global technology-consulting firm, responsible for data, artificial intelligence, and technology services, from strategy to implementation. Isabelle is a fully qualified actuary and a part-time lecturer at ETH Zurich.



Adrien Lebegue

General Manager & Head of Strategy
ZhongAn Group

Adrien joined ZhongAn Group in 2018 as a founding member of ZA International, and is currently General Manager and Head of Strategy, based in Hong Kong.

Prior to joining ZhongAn, Adrien spent more than 12 years in the insurance industry, with AXA and Munich Re, in Europe and in Asia, in underwriting, claims, reinsurance, risk management, digital, data and partnership roles.

Adrien holds two master's degrees: in insurance and risk management from the National School of Insurance and in Strategy and Innovation from Conservatoire National des Arts et Métiers, France.



Biswa Misra

Chief Technology Officer
AIA Group

Biswa Misra joined AIA Group in June 2013 and is Group Chief Technology Officer. He is responsible for providing leadership in technology, digital and analytics and is a director of various companies within the Group.

Prior to joining the AIA Group, Biswa served as the Regional Chief Technology Officer for ING Insurance Asia Pacific. He also spent six years with the information technology consulting firm Capgemini, leading the company's insurance practice for Asia.

Biswa holds a degree in electrical engineering from the National Institute of Technology, Surat, India.



Girish Nayak

Chief Customer Service, Operations
and Technology, ICICI Lombard

Since April 2013 Girish Nayak has been Chief of Customer Service, Technology and Operations for ICICI Lombard, the largest private non-life insurer in India, responsible for managing technology, operations and the customer service function.

Girish joined ICICI Group in 1994. Over the years, he has worked in multiple functions, including project finance, e-commerce, technology management and international banking at ICICI Bank. His last role in the Bank was Regional Head of the Corporate Banking Group and Head of the Capital Markets Team.

Girish is based in Mumbai, India.



Bernhard Kotanko

Senior Partner

McKinsey & Company

Bernhard Kotanko is a Senior Partner at McKinsey & Company, based in Hong Kong, and a leader in the Firm's insurance practice with specific focus on life and health insurance strategy, transformation and business building. Bernhard advises leading insurers on their Asia-Pacific agenda, has co-authored many McKinsey insurance-related articles and reports, and is a regular speaker at industry conferences.

Prior to joining McKinsey Bernhard was Managing Partner Asia-Pacific at Oliver Wyman (Marsh & McLennan Companies). He holds a Master in International Trade from the University of Business Administration Vienna and graduated from Harvard Business School (GMP#8).