

PRESS RELEASE

Andreas Berger, Group CEO of Swiss Re, and Andrew F. Sullivan, CEO of Prudential Financial, join Geneva Association Board of Directors

ZURICH, 2 June 2025

The Geneva Association is [pleased to announce](#) two new appointments to [its Board of Directors](#). At its 2025 Statutory Assembly, held during the organisation's annual General Assembly, the following members were elected to join the Board:

- **Andreas Berger**, Group CEO of Swiss Re
- **Andrew F. Sullivan**, CEO of Prudential Financial

The Geneva Association's 52nd General Assembly brought together 58 global re/insurance CEOs on 29–30 May 2025 in New York City. Titled *Insurance Strategies for a Changing and Uncertain World*, the event explored how insurers can continue to thrive amid global disruption and meet today's biggest challenges: a shifting world order, extreme weather events, ageing societies.

Lee Yuan Siong, Chairman of the Geneva Association and Group Chief Executive & President of AIA Group, said: "I am delighted to welcome Andreas Berger and Andrew F. Sullivan to our Board. Their knowledge and experience will be vital as we navigate an increasingly complex global risk landscape and champion the role of insurance in building societal resilience. I'm also pleased that the Board renewed Jad Ariss' two-year mandate as Managing Director, ensuring continuity and strong leadership for the organisation."

Andreas Berger, Group CEO of Swiss Re, remarked: "Joining the Board of the Geneva Association is a valuable opportunity, and I look forward to engaging with my fellow board members on important societal issues and sharing actionable insights. At a time of profound change, it is more important than ever to address emerging risks and emphasise the role of our industry in strengthening the resilience of businesses, communities, and economies worldwide."

Andrew F. Sullivan, CEO of Prudential Financial, said: "It is an honour to join the Geneva Association Board. The insurance industry plays a critical role in helping people around the world prepare for a more secure financial future and navigate uncertainty in today's economic landscape. I look forward to working with fellow board members and association partners to advance solutions that strengthen financial resilience – delivering meaningful, lasting benefits for the communities we serve."

*The Geneva Association is the only global association of insurance companies; its members are insurance and reinsurance CEOs. Based on rigorous research conducted in collaboration with its members, academic institutions and multilateral organisations, the Geneva Association **investigates key risk areas** that are likely to impact the insurance industry, develops recommendations and **provides a platform** for stakeholders to discuss them. In total, the companies of Geneva Association members are headquartered in 26 countries around the world; manage USD 21 trillion in assets; employ more than 2.5 million people; and protect 2.6 billion people.*

Download the press release: <https://www.genevaassociation.org/press-releases/andreas-berger-group-ceo-swiss-re-and-andrew-f-sullivan-ceo-prudential-financial>

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