

# CALL FOR PAPERS

The Geneva Association is pleased to announce  
a special **April 2021** issue of

*The Geneva Papers on Risk and Insurance—Issues and Practice*

on

## Trust in Insurance

We encourage you to submit contributions related to the following areas:

- ◆ Definition and measures of trust in insurance
- ◆ The impact of trust on insurance demand
- ◆ The determinants of trust in insurance
- ◆ How to improve trust in insurance
- ◆ Social capital and trust in insurance
- ◆ Direct and indirect impact of trust on the insurance industry
- ◆ The impact of reputation and performance of the insurance industry on trust
- ◆ Cultural differences and trust in insurance
- ◆ How can the use of technology affect trust in insurance?
- ◆ Trust and the supply of insurance
- ◆ Does trust facilitate insurance contracting?
- ◆ Trust and risk aversion—Implications for the insurance industry
- ◆ Policies to foster trust in insurance
- ◆ Trust and insurance in developing countries

Suggestions for other topics will be considered by the editor.

All contributions will go through a peer review process. The guest editor for this special issue is Professor Luigi Guiso (Einaudi Institute for Economics and Finance). Papers should be submitted electronically via the website of *The Geneva Papers* (<http://gpp.msubmit.net/cgi-bin/main.plex>) by **26 April 2020** at the latest.

For further information on *The Geneva Papers*, visit <http://www.palgrave-journals.com/gpp/>

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