

CALL FOR PAPERS

The Geneva Association is pleased to announce the fourth special issue on

Microinsurance

of

The Geneva Papers on Risk and Insurance—Issues and Practice

(July 2021)

This special issue will be prepared in cooperation with the Institute of Insurance Economics at the University of St. Gallen and the Micro Insurance Academy and edited jointly by Prof. Martin Eling and Prof. David M. Dror.

We encourage you to submit articles related to any of the three aspects of the value proposition of microinsurance: (i) Offering *the insured* insurance products that address their perceived priorities (*contextualised products*) at prices they regard as affordable and with a better cost/benefit ratio than other financial transactions (e.g., savings or credit); (ii) Enabling *insurers* to diversify their customer base, their products, and their business processes; (iii) Creating the local *civic infrastructure* necessary for increasing *insurance literacy* in order to catalyse the development of an insurance market in the informal sector.

The following topics are of great interest, but the editors will consider other suggestions.

- ◆ The management of microinsurance (e.g., product innovations, marketing distribution, etc.)
- ◆ Economics of microinsurance (e.g., demand- and supply-side considerations of delivery)
- ◆ Microinsurance-driven improvements for the insured (micro level) and economic growth (macro level)
- ◆ Closing the protection gap: increased insurance uptake in the informal sector of low- and middle-income countries
- ◆ Social and ethical aspects of and barriers to microinsurance
- ◆ Regulation of microinsurance: The good, the bad, and the missing
- ◆ The impact of microinsurance on welfare gains and financial protection
- ◆ New technological applications (InsurTech) in microinsurance
- ◆ Microinsurance and climate risk
- ◆ Microinsurance and insurance education and awareness raising: what works, what does not?
- ◆ Innovation in methods (e.g., new data modelling, obtaining high-resolution data (at the micro level)
- ◆ Crop / agricultural microinsurance: its effects on food security, rural-urban migration, new technologies at the service of agricultural insurance

Papers may be submitted at any time but no later than **15 June 2020**. Papers should be submitted electronically via the website of *The Geneva Papers* (<http://gpp.msubmit.net/cgi-bin/main.plex>).

All suitable manuscripts will be peer-reviewed.

For further information on *The Geneva Papers*, visit <http://www.palgrave-journals.com/gpp/>.