

2019 Geneva Association Research Grant on **Digitalization and Health Insurance**

Each year, The Geneva Association awards one research grant intended to support research on a specific theme, which can be in the form of a thesis leading to a doctoral degree or a research paper on that specific theme.

The grant is worth CHF 10,000 and covers a period of 10 months.

The theme of the 2019 research grant is **Digitalization and Health Insurance**. Suggested topics for the 2019 research grant are:

- What are the drivers and trends of digitalization in health insurance?
- What are the threats and opportunities of digitalization for health insurers and their customers?
- What are the potential implications of big data on the health insurance industry business models and the value chain?
- Will digitalization in health insurance lead to risks demutualisation (personalisation versus solidary)?
- How can digitalization help health insurers and their customers in risk mitigation?
- What will be the impact of digitalization in health on insurance regulatory standards (“levelled playing field”)?
- What are the barriers to healthcare digitalization?

Suggestions for other topics related to the theme of “Digitalization and Health Insurance” could also be considered.

The deadline for submissions is **16 December 2018**.

Applications should be addressed to secretariat@genevaassociation.org, The Geneva Association, “Research Grants”, Talstrasse 70, CH-8001 Zurich.

Applications must be accompanied by a curriculum vitae, a research proposal and letters of recommendation from two professors of economics or risk management.