

The Geneva Papers on Risk and Insurance *Call for papers*



The Geneva Association, the leading think tank of the insurance industry, is pleased to announce a special **July 2022** issue of *The Geneva Papers on Risk and Insurance – Issues and Practice* on

New Technologies and Data in Insurance

New technologies are changing lives and businesses at an accelerated speed. For the insurance industry, this raises many questions around societal and cultural change, business models, technology adoption, organisational transformation and ethics, and calls for further scientific understanding. We encourage you to submit contributions related to the following areas:

- **New insurance economics** driven by new technologies and data
- New **technology- and data-enabled business** and service models
- **Regulatory aspects** of data and the use of technology and how these affect the insurance industry
- **Ethical and responsible conduct** of insurance companies in the digital age
- Maturity and **readiness of the insurance industry** for data and technology-driven business and services along the insurance value chain
- New technologies, **data ecosystems and partnerships for insurers**
- New **data-driven competitors** and players in the insurance market
- How technologies and data are **reshaping consumer relationships** and the customer experience
- **New risk transfer options**, such as risks that become insurable due to new technologies, or the insurance of new & emerging risks
- **Organisational and leadership aspects** for new technology and data business transformation

Suggestions for other topics will be considered by the editors.

To foster an exchange between practitioners and academics, we also encourage practitioners to submit **papers that address emerging topics** in fields where academic research is needed.

All contributions will go through a peer review process. The **guest editors** for this special issue are Professor Meryem Duygun (Aviva Chair in Risk and Insurance, Nottingham University Business School) and Dr. Isabelle Flückiger (Director of New Technologies and Data, The Geneva Association). Papers should be submitted electronically via the website of The Geneva Papers (<https://www.editorialmanager.com/gpri/default.aspx>) by **15 June 2021** at the latest.

For further information on The Geneva Papers, visit <http://www.palgrave-journals.com/gpp/>.

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