



Antoine Baronnet

Deputy Secretary General and Head of Insight

Antoine was appointed Deputy Secretary General and Head of Insight of The Geneva Association on 1 October 2017. Prior, he was Head of Client Business at VP Bank (Luxembourg) SA. From 2008 to 2013, he led the Private Banking Solutions pillar at Zurich Financial Services.

Before joining Zurich, he was CEO of ABN AMRO Life and a Board Member of ABN AMRO Private Banking in Luxembourg. Antoine spent the first part of his career at Athena Assurances France in various senior leadership roles. He is an expert in insurance, pensions and private banking.

Antoine is a French citizen and holds an ESSEC IMD MBA and a Bachelor's degree from Sorbonne University in Paris.